
Diatra Simpson

Specialization:

Consulting • Training • Organizational Communication • Leadership Development • Change Management • Leading Change • Influencer • Facilitator • Training Content Development • Relationship Building • Motivation • Strategic Planning • Conflict Resolution • Gaining Buy-In and Investment • Process Development • Diversity and Inclusion • Technical Assistance

Professional Achievements:

Consult with organizational senior leaders to gain buy-in and sponsorship for change management projects. Train executives and teams at all levels of an organization. Guide organizations through change management processes. Influence cultural changes to improve morale, retention and performance. Developed a Breaking Chains Model and Curriculum with proven results to transform teams and work cultures.

Clients:

Chevron • The Power Is Now • Telecare Villa Fairmont • TeamPersona • Lincoln Families • Pacific Maritime Association • Lively Stones Agency for Change • Multidimensional Family Therapy Program • Alameda/Contra Costa County Probation • Diablo Valley College

Education:

Master's Degree: Psychology Counseling
Bachelor's Degree: Speech Communication, emphasis Organizational Communication and Public Relations

Diatra Simpson has a burning desire to inspire people to become the best version of themselves. She started in Human Resources over 20 years ago, and her ability to influence leaders within organizations was magnified. Diatra loves consulting with executive leaders on where they can effect change. For 4 years she served as a Human Resources professional at Telecare Villa Fairmont. She consulted with the executive team on revamping the performance evaluation process. The employees had not received performance evaluations for up to three years. As a result, she developed a strategic plan for executives to resolve the matter, gained buy-in, and over 300 employees completed the performance evaluation process.

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Diatra is skilled at creating conflict resolution plans, consulting executives, and training managers, supervisors and cross functional teams on implementing such plans. During her 6 month tenure at TeamPersona organization, she created and facilitated a conflict resolution plan. Resulting in establishing a structured framework for resolving workplace conflict that improved morale and retention. For 1 year, she worked in Workforce Development at Diablo Valley College (DVC). At DVC, she worked alongside the Workforce Development Director to develop strategic partnerships with local businesses to support in developing certification and training programs for DVC students.

At Chevron, she was responsible for ensuring the Workforce Development Team transitioned from a national to a global organization. Resulting in training over 100 Workforce Development staff globally and making a successful transition to an international organization. Additionally, Diatra worked in the Chevron Shipping organization where she initiated and engineered a strategic plan to meet the need of tracking 1300 critical positions. As a result, she built and trained an international team to manage critical positions in Chevron Human Resources database.

After over 8 years at Chevron, in 2016, Diatra formally started her own business, DLS Inspirations. Her goal was to develop training programs such as Building Engagement Through Relationships and How To Use Interventions to Influence and Facilitate Difficult Conversations. Diatra developed a Breaking Chains program. The goal of the Breaking Chains program was to walk alongside people who had the desire to be healed and set free from unresolved trauma and pain. From creating the Breaking Chains program, Diatra realized that she had created a change management program that could be tailored for individuals and organizations. To take it a step further, Diatra created a Breaking Chains Model and Curriculum. The Curriculum includes interventions that organizational executives, managers, supervisors and cross functional teams can apply in facilitating challenging conversations.

The Breaking Chains Model is proven to work as she applied the model in recent consultancy and training opportunities with Lincoln Families and The Power Is Now organizations. Diatra worked with The Power is Now for 3 months on 1 project and Lincoln Families for 3 years on multiple projects. In applying her Breaking Chains methodology, Diatra facilitated conversations and training sessions with leaders and teams on transforming work cultures. Resulting in improved business outcomes such as

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increased morale, retention, and client engagement, which directly impacted their bottomline.